

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Cinemas – Grant of Screening permission for the (6) Screens with enhancement of rates of admission and allowing (5) shows per day in the M/s Cinemax Inorbit Mall situated at Raheja Mindspace, Ranga Reddy District – Cyberabad – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.Ms.No. 92

Dated:23-05-2012.

Read:

From the Commr. of Police, Cyberabad,
Lr.No.04/M2/Cinema/Cyb/2012 dt.28-04-2012.

ORDER:

In the reference first read above, Commissioner of Police & Licensing Authority, Cyberabad, has stated that M/s Trion Properties Private Limited, were given construction permission vide procds. No.11/M2/Cinema/Cyb.2009-11, dated:18-10-2011 for the construction of Multiplex theatres with (6) screens. M/s Trion Properties inturn has permitted M/s Cinemax India Limited, Mumbai to avail on leave and license, on the terms and conditions specified in the Agreement, to carry on the business of Multiplex operations at Inorbit Cyberabad at Sy.No.64 (Part) Madhapur, Ranga Reddy District Accordingly, the Chairman, M/s Cinemax India Limited has filed an application dated 9-01-2012 requesting to accord screening permission with special rate of admission @ Rs.150/- and also to screen 5 shows a day, as he has provided all the facilities required for the Multiplex theatres.

2. The Commissioner of Police has stated that his representation was forwarded to the Inspecting Officers who have given their reports as follows:

- (i) Executive Engineer Roads & Buildings, Roads Division, in his letter No.DB/D3/Cinema/2011-12/2115, dated:30-1-2012 has recommended for issuing screening permission while stating that the Multiplex theatre is completed in all respects with no changes in the construction plan, that structural works carried out, according to structural consultants M/s Sterling Engineering Consultancy Services Private Limited, Mumbai, are safe for beneficial occupation and purposes intended, that seating capacity of 947 is as per approval, the rest rooms for ladies and gents are provided as per norms, the distance between screen and first row of seats are maintained as per Appendix-I, Rule 19 Sub Clause 8 and finally that sufficient stair cases, common parking place, elevators and gang ways etc. have been provided as per norms

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- (ii) The Deputy Electrical Inspector, Ranga Reddy - III Sub Division vide his letter No.DEI/RR-3/cinema/D.No.87/2012, dated:24.01.2012 has informed that he has inspected the premises and issued the Electrical Certificate valid from 24-1-2012 to 31-12-2016, which is however liable for revocation for reasons to be recorded within that period. He has certified that the enclosure, the cinematography apparatus, plant, electrical installation and equipment in the cinema building known as M/s Cinemax India Limited (Inorbit Mall), Madhapur, Serilingampally (M), Ranga Reddy District are in order for both silent and talkie films and that provisions of the Andhra Pradesh Cinema Regulations (Rules) 1970 have been complied with.
- (iii) The District Medical & Health Officer, Ranga Reddy District, vide her letter Rc.No.256/D&O-DM&HO/R.R./2012, dated: 21.01.2012.has informed that the Multiplex theatre with (6) screens be permitted to exhibit the films on screens for the period of five (5) years from 24-1-2012 to 23-1-2017 subject to adopting the public health measures as prescribed in the Andhra Pradesh Cinema Regulations 1970.
- (iv) The Director General, State Disaster Response and Fire Services, Andhra Pradesh, Hyderabad, in his letter Rc.No.2545/E4/LC-2/2006, dated 23-1-2012, has informed that the No Objection Certificate for full occupancy was already issued to the Cinemas Inorbit Mall situated in Multi storied building of Trion Properties Private Limited, at Sy.No.64 (P) Hitech City, Madhapur, Ranga Reddy District. The No Objection Certificate is valid for one year from the date of issue i.e., from 5.7.2011 to 4.7.2012 only.
- (v) The Commissioner & ED APIICIALA, Madhapur, vide letter No.5933/APIIC/IALA/MAD/2005, dated:07.01.2012 has issued final occupancy certificate to the entire Mall and Multiplex theatres subject to fulfillment of terms and conditions of final No Objection Certificate by Fire Services Department and Commissioner of Police and Additional District Magistrate, Cyberabad.
- (vi) Deputy Commissioner of Police Madhapur Zone, Cyberabad vide his letter Rc.No.01/DCP-MZ/M4-Cinema/Cyb/2012, dated: 13.02.2012, while giving the details of the facilities provided, has stated that the management has also provided parking space of 15500 Sq. Mts. in P-3 level which is more than 60% of the built up area. Multiplex theatres with (6) screens have been constructed in a building where total built up area of the entire Multiplex is 28000 sq. feet In view of the above, he has recommended for according screening permission to the above applicant subject to the fulfillment of certain terms and conditions.

- (vii) The Commissioner & Licensing Authority, Cyberabad has also stated that Deputy Commissioner of Police, Traffic in his report dated 19-1-2012 has informed that he personally visited the site and noticed that the theatres (6) screens is located in Inorbit Hyper Market compound i.e., soft sol to Durgam Cheruvu road. The total seating capacity of Multiplex theatres 947 seats i.e. Screen-1 - 147 seats, Screen 2 – 161 seats, Screen-3 -161 seats, Screen-4 - 170 seats, Screen-5 - 161 seats and screen-6 - 147 seats. The total site area is 30,775-30 Sq. Mts, built up area is 69,061.74Sq. Mts. For six theatres and total parking area available is 48,797.34 Sq. Mts. which is provided in Cellar area which is quiet sufficient as per norms. Further, the applicant has submitted an agreement with the owner regarding commitment for exclusive parking at P3 level for multiplex visitors. The applicant has fulfilled all the conditions for screening permission and there is no deviation from the plan. Hence, Commissioner has recommended for issue of screening permission from traffic point of view.

3. Commissioner of Police, Cyberabad, has also stated that the Management of M/s Cinemax has requested for giving single rate of admission and permission to screen 5 shows a day as he has provided the following facilities:-

- (i) Luxurious interiors of International standard fully Air conditioned auditoriums, lobby and cafeteria.
- (ii) Plush carpeting, state of the art LCD screen in box office.
- (iii) Comfortable rocker seats with comfortable leg space between the rows.
- (iv) Sensors used for auto flush toilet facility with high levels of hygiene in the multiplex and its rest rooms through constant housekeeping efforts with auto air fresheners.
- (v) Inherently fire retardant seat fabric and wall fabric.
- (vi) Auto air Neutralizer at the rest rooms, auditoriums and lobby.
- (vii) Ultra modern fire fighting system and safety security Systems with 4 monitoring stations.
- (viii) Fire dampers in all AHUs.
- (ix) Round the clock power back with hi-end generator set facility, UPS back for all critical systems.
- (x) Emergency Lights, LED lights.
- (xi) Christie digital projects 2k.
- (xii) Digital sound system with dolby in all the 6 screens.
- (xiii) Three way surround sound system, Computerized Ticketing facility.
- (xiv) Internet booking and tele-booking.
- (xv) Wide screen and 2 box office with 8 counters.

4. The applicant has further submitted that, since the facilities have been incorporated at a substantial investment which has added to both cost and recurring costs on account of maintenance and additional manpower with specialized training to handle these equipments, applicant has requested for special fee and flexi prices and permission to screen 5 shows a day for all the (6) screens as follows with a single uniform rate of Rs.150/- for all screens.

5. Government, after careful examination of the matter and keeping in view the proposal of the Commissioner of Police & Licensing Authority, Cyberabad, and recommendations of all the inspecting officers, in exercise of the powers conferred under Rule (c) of sub-rule (3) of rule 11(B) of A.P. Cinemas (Regulation) Rules, 1970, hereby accord screening permission for (6) screens to M/s Cinemax Inorbit Mall situated at Raheja Mindspace, Cyberabad by charging special rate of admission of **Rs.150/- with single class in all the (6) Screens and also allow to screen (5) shows per day between 10.00 a.m. to 1.00 a.m. in the Multiplex Theatres in relaxation of rules in force, subject to following conditions:-**

- a. The holding area at the lobby level is 3200 sft, for the use of cinegoers. This area should not be let out for any commercial purpose in future.
- b. No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.
- c. To maintain the CCTV system without any obstruction.
- d. To draw emergency evacuation plan and get it approved by the Licensing authority (Uphaar theatre-Supreme Court Directions)
- e. To screen a short documentary during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar theatre – Supreme Court Directions).
- f. The staff/usherers including security staff should be trained to operate the fire safety equipments during emergency, in fire drills and evacuation procedures to provide support to the patrons in case of fire or other calamity. (Uphaar theatre-Supreme court Directions)

- g. While the theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances, the entry door (which can act as an emergency exit in the event of fire or other emergency) should be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Supreme Court Directions).
 - h. The emergency department telephone Nos. of nearest Hospitals, Police Station, and Fire Department shall be displayed in every show.
 - i. Night vision cameras to be installed specially at the ground floor box office to capture the images of the patrons buying tickets during the late evening hours.
 - j. All gangways exits and treads of steps and stairways shall be maintained with non-slippery surfaces at all times.
 - k. The management should facilitate periodical inspection by Fire Officer concerned and obtain insurance coverage for all the employees and audience/visitors/vendors.
6. The Commissioner of Police & Licensing Authority, Cyberabad, is requested to take further action accordingly and incorporate the rates in the Form-B Licence of (6) Screens of M/s Cinemax Inorbit Mall situated at Raheja Mindspace, Cyberabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. CHAYA RATAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissionr of Police & Licensing Authority, Cyberabad.
The Management, M/s Cinemax Inobit Mall situated at
Raheja Mindspace, Cyberabad for necessary action accordingly.
Copy to the P.S. to Spl. C.S. , Home Dept.
Copy to the P.S. to M(I&pR & Cinematography).
SF/SCs.

//FORWARDED:BY ORDER//

SECTION OFFICER.